



Media Release

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ACPPA launch new Association Logo

The Australian Catholic Primary Principals' Association has unveiled their new logo at the 2020 AGM, which was held recently.

President of Australian Catholic Primary Principals' Association, Mr Brad Gaynor, said that the new brand reflects a contemporary association that places Jesus at the centre of all we do as leaders in Catholic communities.

"Our Association has been supporting and advocating for Catholic Primary Principals for over 35 years and our new logo honours all that has been accomplished over those years and speaks to a strong and vibrant future. Our strategic mission is to advocate and act for Catholic School leadership as the peak body for Catholic Primary Principals.

"The new logo places our faith in the centre of this beautiful country of ours, while honouring the natural elements of this great land; the blue of the ocean, the red of the outback and the green of the bush and rainforests," he said.

The design visually shows that the association represents Primary Principals' across Australia. The cross at the centre speaks of the Catholic ethos and values of ACPPA. The friendly, warm, engaging colours of Australia spread across all regions - including urban, rural and remote.

ACPPA would like to acknowledge and thank [Black Canvas](#) for their assistance with creating the new logo.

"Over the last few years, ACPPA has worked hard to increase engagement and advocacy with our members, now are sought after for opinion and contributions on key educational issues from all significant government and Catholic peak bodies." Mr Gaynor said.

About ACPPA

ACPPA provides a valued and considered voice for Australian Catholic primary schools. It is a recognised and respected national association that represents Catholic Primary Principals and Leaders from over 1220 primary schools and 150 combined primary/secondary schools from all the states and territories of Australia. These schools educate over 400,000 primary students. This represents 20% of primary aged children in Australia.

ACPPA's focus continues to be on advocacy and representative work undertaken by the National Board and its members to influence the development and implementation of national education priorities and structures.

To support this work our National Board comprises two members from each state and territory association. They meet regularly throughout the year to develop and activate the association's annual plan, which aligns with the core principles and strategies of ACPPA.

<https://acppa.catholic.edu.au/>

The Australian Catholic Primary Principals' Association (ACPPA) represents over 1200 Catholic Primary School Principals across Australia.

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